

NATIONAL TRUCK DRIVER APPRECIATION WEEK

August 21-27, 2005

Good stuff.



National
Truck Driver
Appreciation Week

Featuring the Official
2005 NTDaw Logo

LICENSING AGREEMENT

If you wish to use the official National Truck Driver Appreciation Week logo, licensing agreements are available. For more pricing call 703-838-1749.

This year's official logo "Good stuff: Trucks Bring It" drives the trucking industry's new national image campaign. When you purchase these special items for your drivers, you are also sending a message to America that the trucking industry is indispensable to our way of life.

There are over 3.24 million truck drivers in the United States. Total industry employment exceeds ten million or one in 14 U.S. jobs. 8.9 billion tons of freight is transported by trucks annually, representing over 68 percent of the total domestic tonnage shipped. Our professional truck drivers drove nearly 400 billion miles in 2003. Large truck fatal crash rate is at a record low of 1.9 fatal crashes per 100 million vehicle miles traveled—a 29 percent drop over the past decade—even though total vehicle miles traveled has increased by 42 percent over the same period.

Show your drivers how much you appreciate their hard work, commitment, and safe driving by honoring them during this special week of celebration recognizing truck drivers across the nation. On behalf of America, extend a special thank you to your drivers for a "job well done."

All Orders Must Be Placed By **MONDAY, JULY 25, 2005**

Fill out the order form on the reverse side. Please have your credit card ready at the time of purchase.

a. Custom Compressed T-shirts

Clever packaging guarantees fun presentation.

A classic, 100% cotton, short-sleeve T-shirt with the official 2005 National Truck Driver Appreciation Week logo on the front; larger version on the back. Packet compressed to resemble an 18-wheeler. Available in sizes Medium through 3XL. No extra charge for larger sizes!

Member Price
\$12.00

List Price
\$15.00



Compressed
Package

	Medium	Large	X-Large	2XL	3XL
Item#	D1001-M	D1001-L	D1001-XL	D1001-2XL	D1001-3XL
Size	(38-40)	(42-44)	(46-48)	(50-52)	(54-56)
Quantity					

b. Lapel Pin

Collectible lapel pin. Order 1" pin with a military clasp with the official 2005 National Truck Driver Appreciation Week logo. Add to your existing collection or to start one! Available individually or in 25-pack.



	Quantity	Member Price	List Price
D1002	_____	\$ 4.00 each	\$ 5.00 each
D1002P	_____	\$85.00 pack	\$110.00 pack

c. Embroidered Baseball Cap

Super NASCAR®-style look! 100% heavy cotton twill black cap with orange and white racing stripe along the rim. Official 2005 logo on the front. Cloth strap with antique bronze buckle & grommet. Quilted self fabric sweat band.



Item	Quantity	Member Price	List Price
D1003	_____	\$9.00	\$11.25

Our Most POPULAR GIFT!

d. Air Freshener

Make "scents" for National Truck Driver Appreciation Week! Try one of these aromatic air fresheners with the official 2005 logo on it. The cinnamon aroma is cited for promoting images of love and home. Available individually or in 25-pack.



Item#	Quantity	Member Price	List Price
D1004	_____	\$.95 each	\$ 1.50 each
D1004P	_____	\$19.00 pack	\$25.00 pack

e. Calling Card

Give your driver 60 free phone minutes to call home! This wallet-sized plastic calling card has no hidden surcharges or costs—your driver gets 60 minutes on the phone—FREE! Call from any telephone in the country with the call being charged to the card. Official 2005 logo on one side, instructions on the reverse. Available individually or in 25-pack.



	Quantity	Member Price	List Price
D1005	_____	\$ 3.50 each	\$ 4.35 each
D1005P	_____	\$82.00 pack	\$103.00 pack

f. Heavy Duty Banners

Show 'em you care! Hang this bright 3'x 9' banner to celebrate National Truck Driver Appreciation Week. It'll look good in your front office, inside or outside your terminals, or draped on the side of your building. The banner, featuring the official 2005 logo, says "Thanks for Delivering the Good Stuff." Use it all year for meetings, safety seminars and your Good Stuff promotional events. The heavy duty material has a three year outdoor fade resistance and an indoor life expectancy of 7-10 years. Banners come hemmed with grommets for ease in hanging.



Item#	Quantity	Member Price	List Price
D1006	_____	\$90.00	\$115.00

Visit us often at
www.truckline.com/store
to see new items such as 1:64 scale
collectible trucks, mud flaps, banners & More

TO ORDER

Call 800•282•5463 Fax 703•838•7906 Online www.ntdaw.org

2005

NATIONAL TRUCK DRIVER APPRECIATION WEEK ORDER FORM

Good stuff.



Source Code: TCA05

 CALL	 FAX	 MAIL	 ONLINE
(800) 282-5463 Non-U.S. customers (703) 838-1754 M-F 8:30a.m.-5:30p.m. EST	(703) 838-7906 Fill out order form and fax to the number listed above.	Marketplace P. O. Box 25381 Alexandria, VA 22313-5381	visit us on-line www.ntdaw.org

BILLING ADDRESS *(please print)*

NAME _____ TITLE _____

COMPANY NAME/ DEPARTMENT _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

E-MAIL ADDRESS _____

TELEPHONE _____ FAX _____

SHIPPING ADDRESS *(If different than billing address)*

NAME _____ TITLE _____

COMPANY NAME/ DEPARTMENT _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

E-MAIL ADDRESS _____

TELEPHONE _____ FAX _____

***CONTINENTAL U.S. GROUND - SHIPPING CHARGES**

Merchandise Total	Add for Delivery	Standard Shipping
Up to \$10.00	\$ 3.00	<u>Regular Service:</u> Ground
\$10.001 to \$40.00	\$ 6.00	Expedited Shipping
\$40.01 to \$100.00	\$12.00	<u>2nd Day Service:</u> (orders placed before 2 p.m.) \$15.00 Service Charge + Shipping Charge
\$100.01 to \$200.00	\$17.00	<u>Overnight Service:</u> (orders placed before 2 p.m.) \$20.00 Service Charge + Shipping Charge
Over \$200.01	\$20.00	

PAYMENT METHOD

Payable to: American Trucking Associations, Inc. (U.S. funds only)

Check Money Order

Charge to: VISA MasterCard American Express

ACCOUNT NUMBER _____

EXPIRATION DATE _____

NAME ON CARD _____

*Subject to change if supplier's rates vary or order ships to more than one location. Alaska, Hawaii, and Non-Domestic Orders: will be delivered by air. You will be charged actual shipping charges. Call for pricing

ALL ORDERS Must Be Placed By **MONDAY, JULY 25, 2005**

See reverse side for product descriptions and pricing. Please have your credit card ready at the time of purchase.